



MUSTANG RALLY WEEKEND OF THE FINGER LAKES

TO BENEFIT HABITAT FOR HUMANITY & WOUNDED WARRIOR PROJECT *

AUGUST 3-5TH, 2012

PHELPS, NEW YORK

NOT YOUR AVERAGE CAR WEEKEND!!

Dear Friends:

Last year was our third Mustang Rally and Poker Run. Despite the weather, we had a great turnout. We raised money for Habitat for Humanity of Ontario County as well as other local charities. This year, we have added the Wounded Warrior Project, which helps military personnel that have been wounded in combat.

This year's Rally will be held on August 4, 2012, with rain date of August 5th. Our goal this year is 200 cars and 5000 visitors to make this the premier Mustang event of the northeast.

Dinosaur Bar-B-Que will be at our event along with Molly Saleen, daughter of Steve Saleen, founder and creator of Saleen Motor Sports.

Your help is important to us if we're going to achieve that goal. We are asking for sponsors of various levels, which will receive different levels of recognition, as well.

Corporate: \$500- signage and advertising throughout event. Includes being added to the T-Shirt and have a booth at car show. Also, will be added to signage for the Poker Run on Sunday, August 5th as well as the meet and greet after the car show.

T-Shirt: \$150- Will be listed on back of T-Shirt. Also, you will be listed on the advertising for event and signage at the event.

Event: \$100- Will be listed on advertising and can choose to sponsor Car Show 8/4, Poker Run 8/5 or meet and greet after car show 8/4.

Other: of course, we will gladly accept any donation of items for door prizes and gift bags, memorabilia, and items like - hats shirts, products, and subscriptions.

Everyone who assists with this event will be recognized publicly at the event.

These difficult times make what we do that much more important to the charities we help.

Pictures from last year's show can be found on our website www.ironhorseautosport.com.

Thank you for considering this and for your anticipated support.

Sincerely,

Dan Bremer

Info@Ironhorseautosport.com

315-521-1810

MRFL Committee Member

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Please print name and address of company or organization below and / or include logo for advertising purposes. Logo can be emailed to Info@Ironhorseautosport.com

Please just check which level of sponsorship you are choosing.

- ☐ Corporate \$500
- ☐ T-Shirt \$150
- ☐ Event \$100
- ☐ Other Details of what your sending and/or amount.

All checks payable to:

Phelps Business Development and Tourism Council (Phelps BDTC)
P.O. BOX 31
Phelps, NY 14532
315-548-8900

All non-monetary donations can be sent directly to:

Phelps Community Center
Mustang Rally
8 Banta St Suite 100
Phelps, NY 14532
315-548-8484

PHELPS BUSINESS DEVELOPMENT & TOURISM COUNCIL P.O. BOX 31 • PHELPS, NEW YORK 14532 • www.ironhorseautosport.com